

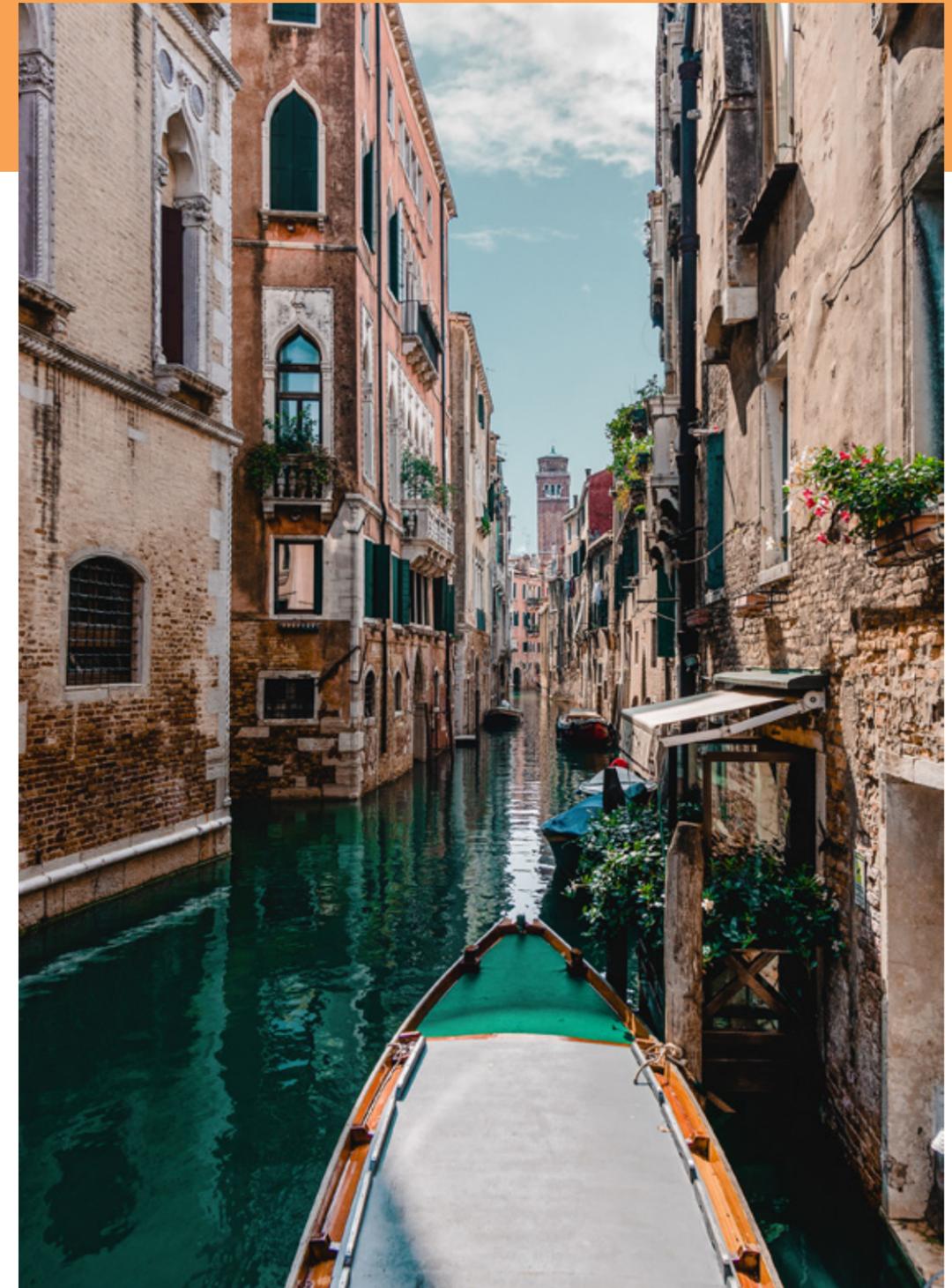
FACT SHEET



FREETOUR.com

[Freetour.com](https://www.freetour.com) is the leading online booking platform for free tours and activities around the world.

Powered by an international team of travel experts, our mission is to make real local culture and authentic, quality experiences easily accessible for more travellers - including walking tours by local guides, food and beverage tours, tickets to the most iconic attractions, adventure offerings and many other free and budget things to do in 121 countries.



Since its founding in 2014, thousands of travellers from more than 200 countries have booked tours, activities and attraction tickets through [Freetour.com](https://www.freetour.com).

The company is based in Dublin, Ireland and is part of the Viagio Group, a provider of travel-related online services to customers and local partners globally through a platform of different brands.



Company Overview

Freetour.com is a B2C marketplace for providers, independent guides and travellers.

It monetizes by charging a small fee to the tour suppliers on every reservation.



KEY SPOKESPERSON

Ivan Reina
(CEO & Founder)



FOUNDED

2014 Dublin
(Ireland)



BASED IN

Dublin (HQ)
Dame Street, 29

Our Customer Base

AVERAGE MONTHLY VISITORS:

500 000

OUR STRONGEST SOURCE MARKETS:



1. Spain



2. Argentina



3. United States



4. Germany

Our Visitor Profile

Our customer is a smart traveller that cares about good value experiences and getting their money's worth.



Most visitors come to our website through Google searches.



60% of our audience access Freetour through mobile devices.

DEMOGRAPHICS



YOUNG TRAVELLERS
45% of our audience falls within the 25-34 age range



WOMEN
60% of our users are women

Our Inventory & Usps

1000+ listed tour provider partners in 121 countries all over the world.

Our current strongest segments are sightseeing tours in Western Europe.

- ✓ Large variety of free tours in many destinations all over the world.
- ✓ Pay-what-you-like model: most of our tours are tip-based. There is no set price and travellers pay the desired amount directly to the guides based on their experience.
- ✓ Customer reviews and ratings powered by confirmed [Freetour.com](https://www.freetour.com) users for trust in our quality tours.
- ✓ Free Tour mobile App with great features.
- ✓ Bilingual customer service (English and Spanish).